

Louisiana Delta Initiative

from the Delta Rural Development Center



Communities Moving from Poverty to Prosperity

An Introduction to E-Business Ferriday, Louisiana

Sponsored by the Ferriday Chamber of Commerce

DATE AND LOCATION

July 22, 2009
9 a.m. – 12 p.m.
St. Patrick Catholic Church
601 Florida Avenue
Ferriday, Louisiana

COURSE DESCRIPTION

This 3 hour workshop will assist participants in becoming better consumers of creating or buying Web services.

LEARNING OBJECTIVES

During this workshop, participants will:

- Learn to use the Internet as a business research tool
- Learn the process of planning a website
- Learn techniques to effectively market a Web site
- Begin to determine if a Web presence is right for their business

WHO SHOULD ATTEND?

- This e-commerce class is designed for:
- Owners of existing retail and service businesses
 - People interested in starting an Internet business
 - People operating home-based businesses
 - Retired persons seeking new challenges
 - Agricultural producers
 - People considering alternative employment

ENROLLMENT

Please pre-register for this workshop by contacting Mollie at 318-435-2903 or mjohnston@agcenter.lsu.edu.

INSTRUCTORS

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